

Privacy Policy for Locatify's Treasure Hunt Apps

The statement applies to all treasure hunt game apps published with the Locatify system. This includes the Locatify TurfHunt app and all customer branded apps made by Locatify.

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Personal information stored on the host server

A comprehensive list of personal information transmitted from the app to the Locatify host server.

User data stored on server in all games (excluding offline games)

- Player name entered
- Email address entered (optional)
- Last known location of player while playing the game
- Time when treasure locations are found and how the challenges are resolved
- Photos uploaded by players as part of solving a challenge
- Invitation and voucher codes redeemed

User data visible to other players in an online multiplayer game

- Player name entered (visible on the scoreboard)
- Last known location of player while playing the game
- Timestamp when treasure locations are found and how challenges are resolved
- Photos uploaded by players as part of solving a challenge

Device Access Permissions the app asks for

- Read the GPS location of the user to show on the map and to activate treasures when on location.
- Bluetooth for iBeacon proximity reading is used in some indoor games to activate stations automatically.
- Access to the camera for the user to take photos used in some game challenges.
- Save a photo taken to the photos gallery (camera roll).

Data that we do not store

Financial data, such as credit card information, is never stored on the server or in the app.

When will the stored personal information be deleted?

1. All personal information associated with the game will be deleted when the game publisher deletes the game instance in the CMS.
2. Photos uploaded by players are automatically deleted 3 months after they were uploaded.

Apps with Login and Signup

Some branded apps have a signup & login feature where the user sets up their user-profile with name, email and other additional information that can be different between branded apps. The user profile has at least the Player name and email address, but in some apps, there is additional information like postal code, full name, etc.

Players can delete their user profile from the app which will remove them from all of the games they have played and all of the information they have uploaded as part of their game play or signup process.

Please note the player is only prompted for player name during signup if using the login feature. When not using the login feature, the player is prompted for a player name when they join the game. Optionally, an email address can be requested at that time as well.

Anonymous data collected for Analytical purposes

Our apps may utilize Google's Firebase service to collect anonymous analytics about the apps usage. This information is not used for promotional purposes or available to 3rd parties except the publisher of the app.

Further information

For more information, you can view our detailed [terms of service](#) and [privacy policy](#).